

# Introduction to Behavior Imaging (Part 1)

### Jim Rehg Georgia Tech

UBIHealth Winter School January 13, 2014

Center for Behavior Imaging @ Georgia Tech

# Schedule

- Introduction to Behavior Imaging
- Overview of face analysis and gaze tracking
- Applications to ASD and smoking cessation









# Autism Quick Facts

- A developmental brain disorder with a genetic basis, but no biological marker or cure
  - Diagnosis and characterization depends entirely on observable behavior
- Difficulties in forming social bonds with parents, peers, and care-givers
- 30-50% fail to develop spoken language
- Intellectual disability in ~50% of individuals

Computational Behavioral Science

Modeling, Analysis, and Visualization of Social and Communicative Behavior

• First described in 1943 by Leo Kanner



### Autism Prevalence on the Rise



# Three Goals

- Early Detection
  - Symptoms are visible before age 2
  - Average age of diagnosis around 4 years
  - Technology for screening (3 times before age 3)
- Intensive Therapy
  - Therapy results in measurable improvements
  - Intensity of therapy is a key factor
  - Technology to aid in delivering therapy
- Autism Research
  - Social and communicative behavior in children
  - Tools for large scale collection and analysis of data



# **Behavior Imaging**

Imaging technologies and medical science

- Orthopedics and dentistry
  X-RAY
- Neurology MRI / CT

Can we develop imaging technologies for the behavioral sciences?

- Large-scale measurement of behavior
- Capture of behavior under natural conditions
- Visualizations over time and across populations



# **NSF Expeditions in Computing**

- Computational methods for sensing, modeling, and analyzing social & communicative behaviors
- Focus on interactions between children and caregivers and peers in the context of autism

Rapid-ABC (GT)



Classroom (CfD)





STAT (NEU)

Catalyze Computational Behavioral Science



**Computational Behavioral Science** 



Turning Disabilities Into Possibilities

CALIFORNIA

### Georgia Tech (HILD STUDY LAB







#### Georgia Tech

#### Computational Behavioral Science

23-11

### Rapid-ABC

### Protocol for eliciting social and communicative behavior

Greeting



Ball play



Book





Tickle



### Recruitment: 15-30 month olds

Ousley, Arriaga, & Abowd



### Computational Behavioral Science

### Example





### NSF

#### Computational Behavioral Science

### Another Example







#### **Computational Behavioral Science**

### **Basic Questions**

- How can we sense the subtle behaviors that comprise socialization, communication, and other daily activities?
- How can we model the dynamics of social interactions?
- How can we describe concepts such as social engagement computationally?





# Multimodal Dyadic Behavior Dataset

- Goal: Capture key social and communicative behaviors in children aged 18-36 months
  - Recruited from the Atlanta community
  - No special focus on at-risk children (so far)
- 160 sessions of 5-minute R-ABC interactions from 121 children
  - One follow-up session 3 months later (approx. 40 kids)
- Consented for sharing with research community
- Interested researchers must have an IRB in place to receive the data

### http://www.cbi.gatech.edu/mmdb/



### **Facial Analysis**

- Faces play a key role in social behavior
- How can we automatically detect faces in images?
- How can we analyze facial expressions?





Computational Behavioral Science Modeling, Analysis, and Visualization of Social and Communicative Behavior

# Faces: Terminology

- *Detection*: given an image, where is the face?
- *Recognition*: whose face is it?
- Expression Analysis: what is the face configuration?



Ann is smiling

**Computational Behavioral Science** 

Modeling, Analysis, and Visualization of Social anImage credit: H. Rowley



### **Face Detection Process**



Slide courtesy of Paul Viola

### Detection via Classification: Main idea

We need to:

- 1. Obtain training data
- 2. Define features
- 3. Define classifier



Training examples





**Computational Behavioral Science** 

### Example: Face Detection

- Frontal faces are a good example of a class where global appearance models + a sliding window detection approach fit well:
  - Regular 2D structure
  - Center of face almost shaped like a "patch"/window



 Now we'll take AdaBoost and see how the Viola-Jones face detector works
 Slide by K. Grauman & B. Leibe



Modeling, Analysis, and Visualization of Social and Communicative Behavior

**Computational Behavioral Scien** 

# Boosting

- Build a strong classifier by combining number of "weak classifiers", which need only be better than chance
- Sequential learning process: at each iteration, add a weak classifier
- Flexible to choice of weak learner
  - including fast simple classifiers that alone may be inaccurate

**Computational Behavioral Science** 

- We'll look at Freund & Schapire's AdaBoost algorithm
  - Easy to implement
  - Base learning algorithm for Viola-Jones face detector



### AdaBoost: Intuition



Consider a 2-d feature space with positive and negative examples.

Each weak classifier splits the training examples with at least 50% accuracy.

Examples misclassified by a previous weak learner are given more emphasis at future rounds.

Figure adapted from Freund and Schapire

Computational Behavioral Science



Georgia

### AdaBoost: Intuition



Figure adapted from Freund and Schapire



Computational Behavioral Science

### AdaBoost: Intuition



weak classifiers

Georgia

lec





# Large library of filters



Considering all possible filter parameters: position, scale, and type:

180,000+ possible features associated with each 24 x 24 window

**Computational Behavioral Science** 

Modeling, Analysis, and Visualization of Social and Communicative Behavior

Use AdaBoost both to select the informative features and to form the classifier



### AdaBoost Feature Selection

 Want to select the single rectangle feature and threshold that best separates positive (faces) and negative (non-faces) training examples, in terms of *weighted* error.



Slide by K. Grauman & B. Leibe

#### Resulting weak classifier:

$$n_t(x) = \begin{cases} +1 & \text{if } f_t(x) > \theta_t \\ -1 & \text{otherwise} \end{cases}$$

For next round, reweight the examples based on errors, choose another filter/threshold combo.



### Viola-Jones Face Detector: Summary



Non-faces

Train cascade of classifiers with AdaBoost







New image

- Train w/ 5K positives, 350M negatives
- Real-time detector w/ 38 layer cascade
- 6061 features in final layer
- Implementation available in OpenCV

#### Slide by K. Grauman & B. Leibe



Computational Behavioral Science Modeling, Analysis, and Visualization of Social and Communicative Behavior

# **Representing Facial Expression**

- Facial expressions result from actions of facial muscles on skin and connective tissue
- Facial Action Coding System (FACS) by Paul Ekman and Wallace Friesen provides a systematic description of muscle action
- Provides an objective and quantitative description of facial expressions
- Affect (positive or negative) defined in terms of FACS codes





# Muscles of the face

(From : Facial Action Coding System. Investigator's Guide by Paul Ekman, Wallace V. Friesen & Joseph C. Hager. Download from: <u>http://face-and-</u> <u>emotion.com/dataface/facs/guid</u> e/FACSIV1.html

### Inner Brow Raiser (AU1)



Images from FACS manual

### Inner brow raiser & brow lowerer (AU 1 + 4)



Images from FACS manual

### Goal



#### Littlewort et. al. Face & Gesture 2011





#### Computational Behavioral Science

### Challenges



Pose



Race



Lighting



Expression



Occlusion



Resolution

### **Basic Approach**

- Facial feature analysis
  - Establish "face coordinate system" via landmarks
  - Local/global feature analysis to predict expression



### **Facial Expression Tracking**



IntraFace SDK by Fernando De la Torre (CMU) Results produced by Yaser Sheikh (CMU) http://www.humansensing.cs.cmu.edu/intraface/



Computational Behavioral Science

# Summary

- Face detection is a mature technology
- AdaBoost is a simple and powerful classification technology
- Facial tracking is becoming mature enough to be useful by nonexperts
- Usable expression recognition is sure to follow




# Introduction to Behavior Imaging (part 2)

Jim Rehg Georgia Tech

UBIHealth Winter School January 13, 2014

Center for Behavior Imaging @ Georgia Tech

# Estimating Attention via Eye Tracking

- Physiology of the eye
- Commercial gaze tracking and applications
- Wearable gaze tracking
- Example: Activities of daily living





Computational Behavioral Science

# Basic Physiology of the Eye



#### The Eye—

"the world's worst camera"

- suffers from numerous optical imperfections...
- ...endowed with several compensatory mechanisms

Computational Behavioral Science



# Spatial Vision—visual angle and receptor distribution

#### Retinotopic receptor distribution



Georgia



### **Foveal Vision**

#### Photographic Simulation of Variable Retinal Spatial Resolution



Courtesy of Stuart Anstis







### Muscles of the Eye



### We must move our eyes to see





### Saccades

- Rapid eye movements used to reposition fovea
- Voluntary and reflexive
- Range in duration from 10ms 100ms
- Effectively blind during transition
- *ballistic* (pre-programmed)
- *stereotyped* (reproducible)



### Smooth Pursuit

- Involved when visually tracking a moving target
- Depending on range of target motion, eyes are capable of matching target velocity
- Pursuit movements are an example of a control system with built-in negative feedback



# Fixations

Possibly the most important type of eye movement for attentional applications

– 90% viewing time is devoted to fixations

- duration: 150ms - 600ms

 Not technically eye movements in their own right, rather characterized by miniature eye movements:

Computational Behavioral Science

Modeling, Analysis, and Visualization of Social and Communicative Behavior

- tremor, drift, microsaccades



# A Life in Fixations

- 60\*2.5=150 eye fixations/minute
- 60\*150=9000 eye fixations/hour
- 16\*9000=144000 eye fixations/day
- 144000 is an average number of visual details processed per day



# Eye Movements are Task-Dependent

Eye movements as indicators of cognitive processes (Yarbus):

- trace 1: examine at will
- trace 2: estimate wealth
- trace 3: estimate ages
- trace 4: guess previous activity
- trace 5: remember clothing
- trace 6: remember position
- trace 7: time since last visit



# Estimating Attention via Eye Tracking

- Physiology of the eye
- Commercial gaze tracking and applications
- Wearable gaze tracking
- Example: Activities of daily living





Computational Behavioral Science

The Tobii T120 Eye tracker Cost: ≈ €28,000 Minutes to learn to operate Years to become an expert



### **Commercial Uses of Eye Tracking**



#### Do users notice branding within 5s?

### **Commercial Uses of Eye Tracking**





"Heat Map"

### Purkinje Images





#### "glint" (1<sup>st</sup> Purkinje)





### Imaging the Eye





Computational Behavioral Science

# Pupil Center Corneal Reflection (PCCR)

- Uses geometric relation between pupil and glint to compute Point of Regard (POR)
- Very common noninvasive approach
- Basis for many commercial products (e.g. Tobii)
- Comprehensive theory developed in 2006
- Simplest geometry:

- Spherical cornea, single camera, single light source



### Steps in PCCR

- Extract pupil-glint vector
  - Detect pupil center
  - Detect glint center(s)









### **Pupil Detection**





"red eye"

Dark pupil (off-axis IR)

Bright pupil (on-axis IR)

**Computational Behavioral Science** 

- Issues
  - Bright eye makes it easy to detect pupils (non-Asian)
  - Dark eye makes it easier to detect glints
- Modern systems (e.g. Tobii) do both



### Variations in Bright Eye Response



#### Within individuals



Georgia

#### Across individuals

Computational Behavioral Science

### Geometry of Corneal Reflections



# Steps in PCCR

- Extract pupil-glint vector
  - Detect pupil center
  - Detect glint center(s)



- Calibrate gaze-specific mapping function
  - Parametric models: linear, homography, polynomial, etc.
  - General function approximators: neural network, gaussian processes, etc.



# Estimating Attention via Eye Tracking

- Physiology of the eye
- Commercial gaze tracking and applications
- Wearable cameras, gaze, and egocentric vision
- Example: Activities of daily living



"There is nothing more powerful than an idea whose time has come" - Victor Hugo







**Google Glass** 



Looxcie

#### Eye tracking cameras







Pivothead





Gaze on relevant objects

During the task = 82%

 $\Box$  Before the task = 48%

# Benefits of Wearable Eye Tracker

- Enable naturalistic movement and mobility
- Direct measurement of both scene image and point of gaze
- Limitations:
  - Expensive (\$24K)
  - May not be safe for kids
  - Power-hungry





Positive Science & UI

Computational Behavioral Science



#### Predicting Gaze in Egocentric Setting

#### Input Egocentric Video







#### Li, Fathi, & Rehg ICCV 13





#### **Computational Behavioral Science**

### Egocentric Cues Eye, Head and Hand Coordination

Center Prior (Head Orientation)

#### **Head Motion**



#### Hand Location



**Predicted Gaze** 



**Computational Behavioral Science** 

Modeling, Analysis, and Visualization of Social and Communicative Behavior

Human Gaze

#### We don't use low-level image features or high-level task information





### Egocentric Cues Eye, Head and Hand Coordination

Center Prior (Head Orientation)

**Head Motion** 

Hand Location



**Predicted Gaze** 



**Computational Behavioral Science** 

Modeling, Analysis, and Visualization of Social and Communicative Behavior

Human Gaze

We don't use low-level image features or high-level task information



# **Center Prior**

#### **Egocentric Gaze Tracking**



GTEA Gaze Dataset



GTEA Gaze+ Dataset

#### Monitor based Gaze



MIT Dataset Judd et al., ICCV 2009





### **Eye-Head Coordination: Head Motion**







#### Computational Behavioral Science

### **Eye-Head Coordination: Head Motion**

#### 800 **Gaze Shift from Center** 600 400 200 0 -200 -400 -600 -800 L -15 10 -5 5 15 Horizontal Head Velocity

#### **Density Map of Gaze Points**

- Strong correlation
   between gaze shift and
   head velocity in
   horizontal direction
- Gaze point shifts towards the same direction (left/right) of one's head movement

Computational Behavioral Science

Modeling, Analysis, and Visualization of Social and Communicative Behavior

Yamada et al., Advances in Image and Video Technology, 2012.

### Egocentric Cues Eye, Head and Hand Coordination





Computational Behavioral Science

### **Eye-Hand Coordination**



# Manipulation Point: a control point where the person is most likely to manipulate an object




### **Eye-Hand Coordination**





Density map of Gaze offset relative to the manipulation point



Computational Behavioral Science

## **Temporal Model**



### **Gaze Prediction**



### **Results: Gaze Prediction**



5 0.1 0.15 0.2 0.25 False Positive Rate (Frame)



Georgia

lec

Computational Behavioral Science

## GTEA Gaze+ Dataset

- 6 Subjects
- 7 Activities (Making Pizza, Hamburger, Breakfast, Greek Salad, etc.)
- Each activity takes around 10 min, Around 100 actions in each activity



**Computational Behavioral Science** 



## Estimating Attention via Eye Tracking

- Physiology of the eye
- Commercial gaze tracking and applications
- Wearable cameras, gaze, and egocentric vision
- Example: Activities of daily living





#### Is gaze useful for recognizing activities?



## **Object-based Features**

#### Detector response of objects in a small circle around gaze point



Spread peanut-butter on bread

#### Object detection and segmentation results



Knife, Bread, Peanut around gaze point



#### **Computational Behavioral Science**

## **Appearance Features**

#### Histogram of color and texture in a small circle around gaze point



Spread peanut-butter on bread

Georaia

Color/texture bins assigned to pixels



Computational Behavioral Science

### **Action Recognition Given Gaze**



We get from 27% using foreground to **47%** using gaze Bag of STIP features: 12% Bag of SIFT features: 19%

#### Action Recognition Accuracy Using Predicted Gaze



Average accuracy for 25 action classes

- Features from hand-object interaction: 27%
- Features around ground truth gaze: 47%
- Features around predicted gaze (Fathi, Li, Rehg, ECCV12): 29%

Computational Behavioral Science

Modeling, Analysis, and Visualization of Social and Communicative Behavior

• Features around predicted gaze (Egocentric Cues): 32.8%



## **Application to Object Segmentation**

#### Gaze often falls on the foreground object



#### Foreground Object with 80 pixel margin







## **Results for Object Segmentation**



- Foreground hypothesis generation
- Ranking the segments



Carreira and Sminchisescu Constrained Parametric Min-Cut for Automatic Object Segmentation, CVPR 2010



Modeling, Analysis, and Visualization of Social and Communicative Behavior

Computational Behavioral Science

### Actions Change the State of Objects

**Opening Coffee Jar** 





Fathi and Rehg Modeling Actions through State Changes CVPR 2013









## Summary

- Classical gaze tracking uses the relationship between pupil center and glints (landmarks)
- This technology is now migrating into wearable platforms
- It is possible to make useful predictions about the subject's gaze by exploiting egocentric cues
- Egocentric vision is a powerful paradigm for sensing behaviors and every-day activities





# Introduction to Behavior Imaging (part 3)

Jim Rehg Georgia Tech

UBIHealth Winter School January 13, 2014

Center for Behavior Imaging @ Georgia Tech

## **Applications of Behavior Imaging**

- Applications to autism
- Possible applications to smoking cessation







## Applications of BI in Autism

- Detecting response to name
- Detecting eye contact
- Recognizing gestures
- Predicting engagement in R-ABC





**Computational Behavioral Science** 

### **Response to Name Protocol**





#### Computational Behavioral Science

## Overhead view using a Kinect camera



Bidwell et. al. (GT)





Computational Behavioral Science

### Predicting response to name



Georgia

Computational Behavioral Science

### **ELAN Visualization**





#### Computational Behavioral Science

## Applications of BI in Autism

- Detecting response to name
- Detecting eye contact
- Recognizing gestures
- Predicting engagement in R-ABC





**Computational Behavioral Science** 

## **Egocentric Vision**





Computational Behavioral Science

## Automatic Detection of Eye Contact



Key Idea #1 Detect child's face to interpret examiner's point of gaze

Key Idea #2 Detect child's gaze direction relative to camera (proxy for examiner)

Computational Behavioral Science

Modeling, Analysis, and Visualization of Social and Communicative Behavior

#### **Omron OKAO library**



#### **Technical Details**



### Results





#### Computational Behavioral Science

## Quantitative Results: Precision/Recall



Georgia

- Each curve stands for a session
  - Green dots:
    best F1 scores for each session
  - Black curve: average over all sessions

Computational Behavioral Science

## Applications of BI in Autism

- Detecting response to name
- Detecting eye contact
- Recognizing gestures
- Predicting engagement in R-ABC





**Computational Behavioral Science** 

#### Tracking by Detection: Hierarchy of Template Ensembles

- Tracker exploits RGB plus depth from Kinect.
- Template Ensembles dynamically updated to model object appearance.
- Tracker Hierarchy decides the best tracking strategy for each tracker.
- Tracker is automatic, and there is no intervention needed to correct lost tracks.



Tracker subsystem publicly available (AVSS 2012).

Stan Sclaroff, Liliana Presti (Boston University)



Georgia

Computational Behavioral Science

## **Predicting Engagement**





#### Computational Behavioral Science

## Three Approaches to Engagement

- Acoustic cues
  - Pitch, intensity, jitter, shimmer
  - Computed from child and examiner utterances
- Speech event cues (from diarization)
  - Duration and number of speech segments, patterning, etc.
- Physiological cues
  - EDA features (slope, peak amplitude, etc.)
  - Physiological linkage features (e.g. correlation)

Computational Behavioral Science


### **Acoustic Features**



Gupta et. al. Ubicomp 2012 (USC)

### Child's acoustic features better than examiner's



**Computational Behavioral Science** 

Modeling, Analysis, and Visualization of Social and Communicative Behavior

#### Feature Accuracy

Prosodic	Child	59.01
Features	Psyc.	54.30
Spectral	Child	67.15
Features	Psyc.	65.17



### **Event Features**



Georgia

#### Top Features

Order	Feature	Туре
1	Number of Child Speech Segments	Event
2	Number of E-to-C	Event
3	audSpec-Rfilt-sma-de[3]-upleveltime90	Spectral
4	mfcc-sma-de[7]-qregc1	Spectral
5	pcm-RMSenergy-sma-de-percentile1.0	Energy
6	Duration of cross-talk	Event
7	F3-percentile50	Formant
8	Number E-to-C / (number of E segments)	Event
9	mfcc-sma[2]-linregc1	Spectral
10	Bandwidth2-percentile25	Formant
11	F0-sma-qregc2	Prosodic

Rehg et. al. CVPR 2013 (GT & BU)

- Most informative event-based features:
  - Number of child speech segments
  - Number of examiner-to-child transitions

## Affectiva Q Sensor



Picard and Goodwin

# Electrodermal activity over a school day (6 year old girl)

#### Q<sup>™</sup> Sensor



# Q Sensor Specs

- Modalities (sampled at 32 Hz)
  - Electrodermal activity
  - 3-axis accelerometry
  - Skin temperature
- Manually synchronized with video and audio
- Provides measurement of sympathetic nervous system activity (stress, arousal)
- No longer available commercially
  - (Hopefully) a temporary condition
  - Other vendors providing similar products (e.g. BodyMedia/Jawbone)

**Computational Behavioral Science** 

Modeling, Analysis, and Visualization of Social and Communicative Behavior



## **EDA Features**



Signal Features

- Tonic range
- Phasic maximum

Linkage Features

- Pearson cor. (tonic)
- Canonical cor. (phasic)

- Signal features (90% accuracy) and Linkage features (89%) were comparable
- Best combination yielded 97% accuracy

# Summary of Engagement Prediction

- Examiner's behavior provides key features for engagement prediction
- Multi-modal features (acoustic, EDA, activity) are clearly informative about engagement
- Challenges
  - Going beyond "black box" prediction of ratings to identifying mid-level featueres (e.g. joint attention)
  - Single engagement rating is too coarse to capture complex behavior patterns



# Summary

- Dyadic social interactions are a challenging domain for multimodal analysis
  - MMDB is a new large dataset of adult-child interactions
- Development and its derailments (e.g. autism) are a key context with potential for impact
- Technologies make automated assessments possible in lab settings



# **BI for Smoking Cessation**

**Computational Behavioral Science** 

Modeling, Analysis, and Visualization of Social and Communicative Behavior

- Smoking as a public health concern
- Physiological sensors
- Possible applications





#### Smoking as Dependence: Confessions of a Smoker

- He smoked 22-40 cigars per day.

- "To cease smoking is the easiest thing I ever did. I ought to know because I've done it a thousand times."

- "As an example to others, and not that I care for moderation myself, it has always been my rule never to smoke when asleep\* and never to refrain when awake." --70th birthday speech

- \* "He always went to bed with a cigar in his mouth, and sometimes, mindful of my fire insurance, I went up and took it away, still burning, after he had fallen asleep." William Dean Howells.

#### Samuel Langhorne Clemens

Slide by Noboru Hiroi

### "Nicotine is not Addictive"



THE WHOLE TRUTH? In 1994 seven tobacco CEOs—now being investigated for perjury—swore before Congress that nicotine is not addictive

#### Slide by Noboru Hiroi

### Nicotine is an Addictive Substance

- Smokers prefer nicotine-containing cigarettes to denicotinized cigarettes.

- Smokers experience withdrawal when switching to light cigarettes.

- Nicotine replacement alleviates withdrawal symptoms.

#### How easily would you develop dependence?

- 32% Nicotine
- 23% Heroin
- 17% Cocaine
- 15% Alcohol
- **11%** Stimulants other than cocaine (d-amphetamine and methamphetamine)
  - **9% Cannabis** (marijuana, hashish, or both)
  - **9%** Anxiolytics/sedative and hypnotic drugs (secobarbital, diazepam, flurazepam, alprazolam, and triazolam)
  - 8% Analgesics (morphine, propoxyphene, and codeine)

% of individuals with dependence among extra-medical users.

n=8,098, 15-54 years old. (Anthony et al., 1994)

Slide by Noboru Hiroi

### Actual Causes of Death



#### Year 2000: 2.4 Million deaths in US

Tobacco: 435,000 (18.1%) Poor Diet and PI: 365,000 (15.2%) Alcohol consumption: 85,000 (3.5%) Microbial Agents: 75,000 (3.1%) Toxic Agents: 55,000 (2.3%) Motor Vehicle Crashes: 43,000 (1.8%) Deaths from Firearms: 29,000 (1.2%) Others: 37,000

#### Total: 1,124,000 (47%)

Mokdad, JAMA 2004

?

What about the other half?



### The Exposome

(( CW PHS )) CENTER FOR WIRELESS & POPULATION HEALTH SYSTEMS

At it's most complete, the exposome encompasses life-course environmental exposures (including lifestyle factors), from the prenatal period onwards.



### AutoSense Wearable Sensor Suite



Ten wireless sensors in two wearable units Long lifetime (10+ days)

Used in 3 studies (n=60) for automated modeling of stress, conversation

Being used in 4 ongoing studies (n=85, I-4 weeks of field wearing) for automated modeling of smoking, drinking, drug usage, and craving

(Ertin, et. al., ACM SenSys 2011)

Santosh Kumar, University of Memphis

### **Detecting Smoking Events**

- Existing devices can measure and display/store CO levels in a single breath exhaled through a mouthpiece
- CReSS can provide smoking topography
  - If subjects smokes through CReSS
- These devices require users to remember to use for each smoking
- They may also cause embarassment



piCO+ and Micro+



**CReSS** Pocket

Santosh Kumar, University of Memphis

### **Detecting Smoking from Resipiration**



- By leveraging smoking topography, and
- By using other contexts (e.g., activity)

Santosh Kumar, University of Memphis

60

Running

Walking

Conversation

(Ali, et. al., ACM IPSN, 2012)

Stress

# **Applications in Smoking Cessation**

- Identifying person-specific triggers for relapse
- Quantifying the effect of environmental stimuli on smoking behavior
- Supporting just-in-time interventions for more effective smoking cessation







# Summary

- Reduction in smoking is a significant public health issue
- Physiological sensing can provide a detailed portrait of smoking-related behavior: smoking acts, conversation, and stress
- More work is needed to develop and test existing behavioral theories based on field data



### Georgia Tech Collaborators





Dr. G. Abowd Dr. M. Clements



Dr. A. Fathi



Y. Li



Georgia

lec



#### Dr. A. Rozga

Dr. R. Arriaga

Computational Behavioral Science

Modeling, Analysis, and Visualization of Social and Communicative Behavior

# Conclusion

- Behavior imaging technology has great potential to revolutionize the measurement of behavior
- Applications range from child developmental disorders to health-related behaviors
- Join us in creating this new discipline!





### Questions?





Computational Behavioral Science

Modeling, Analysis, and Visualization of Social and Communicative Behavior